

RACE
LOGO

Race Name
Race Date
Race Location

Dear Local Patron,

On behalf of the (CITY NAME) community and (ORGANIZATION NAME), we cordially invite your business to be a proud sponsor of this year's (RACE NAME) on (DATE). Every year in (MONTH OF RACE), we want to get people involved in the long-standing tradition of participating in this annual tradition. Last year we had (NUMBER OF PARTICIPANTS) people participate in our race and we anticipate (EXPECTED NUMBER OF PARTICIPANTS) people will be at our race this year. This community event is of high demand and we hope that your local business can be a part of it! There are several sponsorship levels available, some with limited spots. Spots will be filled on a first-come, first-served basis.

Please send questions and/or logos to (YOUR EMAIL ADDRESS). Logos should be in JPEG file format – the larger the logo, the better. Sponsorship levels are due (SPONSORSHIP DUE DATE). We truly appreciate your support with this event!

Sincerely,

(RACE DIRECTOR NAME)

(RACE DIRECTOR ADDRESS)

SPONSORSHIP LEVELS

Presenting Sponsor – 1 to 2 spots available, \$2,500

- Company logo will appear on all marketing items, signs, banners, t-shirts, and website
 - Displayed as: (RACE NAME) presented by (YOUR COMPANY)
- Company logo on event website with a link to your company website
- Ability to set-up a display booth on-site race day
- Race sponsor poster to put out for display at your place of business
- 4 complimentary race registrations
- Advertisement in swag bag (provided by sponsor)

Finish Line Sponsor – 10 spots available, \$1,000

- Company logo will appear on the finish line banner
- Additional banners displayed at start/finish line (provided by sponsor)
- Large-sized company logo printed on back of t-shirts
- Company logo on event website with a link to your company website
- Ability to set-up a display booth on-site race day
- Race sponsor poster to put out for display at your place of business
- 2 complimentary race registrations
- Advertisement in swag bag (provided by sponsor)

Course Sponsor – 6 spots available, \$600

- Company logo will appear on a mile marker sign at the 1st, 2nd, or 3rd mile location
- Medium-sized company logo printed on back of t-shirts
- Company logo on event website
- Ability to set-up a display booth on-site race day
- Advertisement in swag bag (provided by sponsor)

T-Shirt Sponsor – 20+ spots available, \$350

- Small-sized company logo printed on back of t-shirts
- Company logo on event website
- Advertisement in swag bag (provided by sponsor)